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| A blue and orange letter on a black background  Description automatically generated with low confidence Statement A determined and strong-willed UX designer with a passion for creating user-centric and intuitive experiences. I have developed skills in self-motivation, perseverance, and seizing opportunities to achieve my goals. With a background in the hospitality industry and self-employment, I possess a keen eye for detail, excellent organizational skills, and a customer-focused mindset. Currently, I am pursuing a bootcamp course while self-learning to become an apprentice, furthering my knowledge and skills in product design. Skills  * Design   Wireframing  Prototyping  Design Research  Storyboarding   * Technical   HTML  CSS  JavaScript   * Tools   Figma/ FigJam  InVison  Photoshop  Miro   |  |  | | --- | --- | | Email:  [yuliannagarcia01@gmail.com](mailto:yuliannagarcia01@gmail.com) | [A picture containing black, darkness  Description automatically generated](mailto:yuliannagarcia01@gmail.com) | | GitHub:  <https://github.com/yuliannagarcia> | Github Logo free icon | | Phone number:  07908153032 |  | | LinkedIn:  <https://www.linkedin.com/in/yulianna-garcia-37919a1a2/> |  | | Portfolio Website:  <https://yuliannagarcia.github.io/react-portfolio/> |  |  Links: | Yulianna Estrada Garcia  UX/UI Designer Experienceux/ui • work Experience • sky • August 2024  * Collaborated with the New Products Design team to create an innovative game, working with developers, product owners, and designers to align the project with Sky’s brand guidelines. * Figma and Miro were used for wireframing, prototyping, and final designs, creating interactive prototypes that improved user testing and design iteration. * User interviews and usability testing, analysing feedback were all included to refine design elements and enhance the overall user experience. * There was a strong communication across the team, presenting design concepts to other members of the team and incorporating their feedback into the final product. * The project deepened my interest of integrating UX within UI design. * We went through the planning process, wireframing and protypes of past projects created by the team. From the past projects we observed, ideas were used to come up with new developments for the game project we were working on.  Shadowing Software Engineer • sky • May 2023  * During my work experience at Sky's Video Online Platform Department, I had the incredible opportunity to shadow talented software engineers and gain first-hand insights into the development of a cutting-edge video streaming platform. * This experience provided me with a deep understanding of the technical intricacies involved in creating seamless and engaging user experiences. Through observing the software engineers in action, I witnessed the importance of working in sprints, collaboration, problem-solving, and attention to detail in the software development process.  Customer Assistant • John Lewis & partners • FROM Novemeber 2021- Present  * Fulfil multiple roles, including stock assistant, wine bar attendant, florist, patisserie assistant, and made in branch baguettes (MIBBS) preparer. * Developed versatility by assisting in various departments, collaborating with team members, and delivering excellent customer service. * Trained in checkout and self-service operations, showcasing adaptability and willingness to contribute to diverse service areas.  EducationUx/Ui Bootcamp • October – December • lOVE Circular  * Expanding knowledge in the tech industry, gaining insights into front-end and back-end roles. * Acquired skills in Figma, Figjam, and user research methods to incorporate user needs, including accessibility requirements, into design projects. * Developed strong presentation skills to effectively communicate design improvements and customer benefits.  Personal Project I ventured into the realm of online business, undertaking the exciting challenge of building an e-commerce store for jewellery. This endeavour has proven to be an enriching and transformative experience, requiring me to embrace various roles and responsibilities. Roles I have had to take on vary from product photography to delving into website development using CSS and the WordPress platform, I have expanded my skill set and become highly adaptable in learning new tasks and immersing myself in unfamiliar domains. The diverse range of responsibilities and tasks undertaken during the venture into building an e-commerce store for jewellery has significantly enhanced my UX design skills, enabling me to grasp the importance of elements such as product photography, website development, stock and sales analysis, graphic design, UI laws, fonts, and colour systems, ultimately equipping me with a better understanding of creating a user-friendly and visually appealing online shopping experience. The journey has not only broadened my expertise but also nurtured my ability to tackle diverse challenges with enthusiasm and perseverance. Volunteer experience or leadership Mentor - Keen London:  Coached children with learning disabilities, autism, epilepsy, and other difficulties, adapting teaching methods to suit their needs.  Developed understanding, empathy, and compassion while supporting children's growth and understanding.  Kids and Creche Ministry - Reality Church:  Assisted with children during church events and facilitated skill development.  Fostered leadership, management, and organizational skills.  Cultivated an open-minded and compassionate approach to supporting younger generations.  Additional Skills:  Excellent organizational and time management abilities.  Attention to detail and strong problem-solving skills.  Customer-centric mindset and empathy.  Proficient in Excel and Microsoft Office Suite.  Strong presentation and communication skills. |
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